



**Environmental Entrepreneurs (E2) and Natural Resources Defense Council (NRDC)**  
*Invite you to a special event at Fenway Park*

## **The Greening of Red Sox Nation**



**Wednesday, November 19, 2008, 6:00pm - 8:00pm**  
**@ Fenway Park, EMC Club, 4 Yawkey Way**  
[Getting there](#)

*Cocktails and hors'd oeuvres 6:00pm / Program 6:45pm*

The Boston Red Sox are known as a championship team that meets tough challenges. Together with the Natural Resources Defense Council (NRDC), they have won a much-coveted honor: the U.S. EPA's Environmental Merit Award for their efforts to green Fenway Park and its practices. □□As one of the first teams to pilot Major League Baseball's new Team Greening Program - launched in collaboration with NRDC - the Red Sox are showing results by transforming their 96-year-old historic ballpark into a modern and environmentally-friendly place. By saving energy, reducing waste and making the organization and the stadium run more efficiently, these unprecedented efforts are a win-win for the environment, the bottom line and for fans all around. □□On November 19, please join **representatives from the Boston Red Sox** and NRDC's **Allen Hershkowitz**, senior scientist and coordinator of the organization's greening initiatives, for an evening at Fenway Park to learn more about the Red Sox and MLB's comprehensive environmental strategies.

*This is an invitation-only event, and space is prioritized for E2 and NRDC members. Registration is required for all guests and must be made prior to the event. There is a fee of \$35 for non-E2 and NRDC members. Payment will not be accepted at the door.*

**[REGISTER HERE](#) by Nov. 14th.**

**NOTE:** *Invitations and RSVPs for attendance are neither transferable nor duplicable. The RSVP hyperlinks above will change only the RSVP of the person to whom this email was originally sent, not the RSVPs of anyone to whom this email may have been copied or forwarded.*

*If you would like to invite a guest(s), please contact Ying Li at [yli@nrdc.org](mailto:yli@nrdc.org).*

### About the speaker:

**Allen Hershkowitz**, an internationally recognized expert in the field of solid waste management, is director of NRDC's national solid waste project and NRDC's paper industry reform project. Allen coordinates many institutional greening initiatives, including the greening of the 2007 Academy Awards telecast, the 50th Anniversary Grammy Awards, Major League Baseball, the National Basketball Association and the National Hockey League. He is also coordinating the greening of the Warner Music Group and Capitol Records. Allen has served on committees of the National Research Council, the EPA Science Advisory Board and the Agency for Toxic Substances and Disease Control. At present, his work at NRDC is focused on sustainable development, the paper industry, industrial ecology and recycling. His numerous publications include *Bronx Ecology: Blueprint for a New Environmentalism* and *Too Good to Throw Away: Recycling's Proven Record*. Allen has a doctorate in political economics from the City University of New York and has been with NRDC since 1988.

### About the organizers:

□ **Environmental Entrepreneurs (E2)** is a national community of business people who believe in protecting the environment while building economic prosperity. Working with NRDC (Natural Resources Defense Council), E2 serves as a champion on the economic side of good environmental policy by taking a reasoned, economically sound approach to environmental issues. E2 works at both the state and national levels through its bipartisan efforts. Please visit our website at: [www.e2.org](http://www.e2.org). □ □ **NRDC** (Natural Resources Defense Council) is the nation's most effective environmental action organization. Founded in 1970, NRDC uses law, science and the support of more than 1.2 million members and online activists to protect the planet's wildlife and wild places and to ensure a safe and healthy environment for all living things. For more information visit: [www.nrdc.org](http://www.nrdc.org).