



**The Variable Annuity Life Insurance Company**  
2919 Allen Parkway  
Houston, TX 77019

**Bruce R. Abrams**  
President & CEO

March 6, 2009

Dear Colleagues:

I am pleased to announce our decision to rebrand to a familiar name – VALIC. Our rebranding will also serve as the marketing name representing VALIC Financial Advisors, Inc. (VFA) and VALIC Retirement Services Company (VRSCO). We're making the necessary filings to change to VFA and VRSCO and expect approval within the next 30 days. We plan to complete the major elements of this transition by May 1, 2009.

We believe that our decision to rebrand is timely as AIG moves to position its businesses, including ours, as more independently run companies. We also believe that the brand change will be a welcome event for our group and individual clients. Acting decisively will also help ensure that we preserve the value of our company and its operations.

We are already developing revised marketing materials, business stationery, signage, websites and required systems and forms to support our brand change. Watch for updates on our progress in *Be the One*. In the meantime, for more information, [click here](#).

Of course, one thing will never change. Since our company's founding more than half-century ago, we have helped millions of Americans achieve their savings and retirement income goals with high-quality products and superior service. Looking forward, we remain committed to delivering on this promise for decades to come.

Let me again recognize and thank everyone for their continued dedication to serving our clients with distinction. I am proud of your efforts and appreciate your focus and professionalism through this extraordinary period in our company's history. Again, thank you!

So, let's welcome back VALIC. It's time to move forward with confidence, energy, and renewed optimism for the future.

Sincerely,

A handwritten signature in black ink, reading "Bruce R. Abrams". The signature is fluid and cursive, with a long horizontal stroke at the end.

## FAQ: VALIC Rebranding AIG Retirement to become VALIC

March 5, 2009

### Questions and Answers

#### **1. *What did AIG Retirement Announce?***

We are pleased to announce that AIG Retirement will soon rebrand to become VALIC.

#### **2. *Why is the company making this change?***

We believe that our decision to rebrand is timely as AIG moves to position its businesses, including ours, as more independently run companies. Acting decisively will help ensure that we preserve the market value of our company and its operations as this process moves forward.

#### **3. *Why was the name VALIC selected?***

More than half century ago, we built our market-leading brand. Now we are returning to our roots. We have provided our clients with excellent products and services for decades – long before we became known as AIG Retirement. And that tradition of excellence will continue.

We have a rich history in the retirement savings industry:

- Founded in 1955 as The Variable Annuity Life Insurance Company, we enrolled the first public school district into a 403(b) retirement savings program in 1964.
- We were the first to offer fixed and variable annuities with public funds in the 403(b) marketplace.
- We pioneered the use of independent third-party investment advice and automated portfolio management services under the SunAmerica advisory opinion from the U.S. Department of Labor.
- Today, more than half a century later, we are the #1 provider of retirement plans to the K-12 market and a market leader in the higher education and healthcare markets.
- We proudly serve more than 26,000 employer groups and 1.8 million customers.

#### **4. *When does this change take effect?***

We are in the process of making the necessary filings with FINRA and the SEC. We expect to complete this process and begin using the VALIC brand by May 1, 2009.

#### **5. *How does this change impact VALIC's business operations?***

The Variable Annuity Life Insurance Company is currently the legal name of our insurance company. VALIC will also become the marketing name for VALIC and its subsidiaries, VALIC Financial Advisors, Inc. and VALIC Retirement Services Company.

## **6. What does this change mean for me?**

Our name change to VALIC is a rebranding change. It will not impact participants contracts, accounts or certificates. It does not require changes to agreements in force with our groups. There will be no disruption of service or any action required on the part of group or individual clients.

## **7. How does this change benefit clients and advisors?**

We believe that rebranding our operations as soon as possible will be a welcome change for our group and individual clients who have known us as VALIC for years. For advisors, it reflects our increased independence from our parent company and provides a platform from which we can further our client and asset gathering efforts.

## **8. What is next for VALIC?**

We are already developing revised marketing materials, business stationary, signage, websites and the required systems and forms to support our brand launch on May 1, 2009.

One thing will never change. Since our company's founding more than half-century ago, we have helped millions of Americans achieve their savings and retirement income goals with high-quality products and services. Looking forward, we are committed to delivering on the same promise of excellence, a promise that has led us to the market leading positions we enjoy today.

## **9. Where do I go for more information?**

Continue to watch for updates on the status of our name change initiatives in *Be the One*.