

UNIVERSITY OF MASSACHUSETTS

BOARD OF TRUSTEES

AMHERST•BOSTON•DARTMOUTH•LOWELL•WORCESTER

ADVANCEMENT COMMITTEE

Tuesday, November 20, 2007; 10:00 a.m.

Amherst Room

225 Franklin Street – 33rd Floor

Boston, Massachusetts

AGENDA

- A. Call to Order**
- B. Consideration of Minutes of the Prior Meeting of the Committee**
 - August 29, 2007
- C. Chair's Report**
- D. President's Report**
- E. Vice President's Report**
 - 1. Update on Constituent Relationship Management
 - 2. Online Community
 - 3. Marketing Update
 - 4. Year-End Fundraising Results