

UNIVERSITY OF MASSACHUSETTS

AMHERST•BOSTON•DARTMOUTH•LOWELL•WORCESTER

**MINUTES OF THE MEETING OF THE
COMMITTEE ON ACADEMIC AND STUDENT AFFAIRS**

Tuesday, January 21, 2003; 8:00 a.m.

Board Room

One Beacon Street - 26th Floor

University of Massachusetts

Boston, Massachusetts

Committee Members Present: Chair White; Trustees Austin, Briggs, Dawood, Kennedy, Powers and Sheridan

Committee Members Absent: Trustees Boyle, Giblin, Lankowski and Mahoney

University Administration: President Bulger; General Counsel O'Malley; Vice Presidents Botman, Chmura, Gray, Julian and Lenhardt; Ms. Layton, Associate Vice President; Ms. Macaulay, UMassOnline; Chancellors Lombardi, Gora, MacCormack and Lazare; Provosts Seymour, Fonteyn, Curry and Wagner; Vice Chancellor Scheid, UMASS Worcester; Vice Chancellor Marshall, Enrollment Management, UMASS Amherst; Associate Vice Chancellor Teehan, Enrollment Services and University Communications, UMASS Boston; Mr. Burke, Special Assistant to the Provost, UMASS Dartmouth; Ms. Johnson, Assistant Vice Chancellor for Academic Affairs and Enrollment Management, UMASS Lowell (arrived late)

Faculty Representatives: Professors May and O'Connor, UMASS Amherst; Professor Disch, UMASS Boston; Professor Langley, UMASS Dartmouth

Chair White convened the meeting at 8:04 a.m. and introduced the first item on the agenda

Consideration of Minutes of the Prior Meeting of the Committee.

It was moved, seconded and

VOTED: To approve the minutes of the October 22, 2002 meeting of the Committee.

The next item was the **President's Report**. President Bulger began by reporting that the University has, again, been recognized for the excellence of its faculty. According to the December, 2002 issue of *Science Magazine*, Professor Craig Mello's research has been identified as the "breakthrough of the year." Dr. Mello is an Associate Professor of Molecular Medicine at the Medical School. His research on the so-called small RNAi has the potential to offer important insights into human genetics. Dr. Mello's work is prompting biologists to overhaul their vision of the cell and its evolution. *Science Magazine* is a premier journal offering the scientific community a forum for the presentation and discussion of important issues related to

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the advancement of science. President Bulger congratulated Dr. Mello on his discovery and looks forward to future reports of his work. Chancellor Lazare indicated that Dr. Mello became a Howard Hughes Scholar six years ago. His discovery was made in 1999 and has opened up a whole new field of science.

President Bulger announced that on March 26th the University will be hosting the fourth annual Access to Excellence Conference. Two hundred guidance counselors will attend the conference. David Driscoll, Commissioner of Education, will speak about critical education issues facing high school seniors as they consider higher education options.

President Bulger reported that all five of the campuses have beaten the January 31st deadline to implement the new INS regulations and programs designed to ensure that all of the University's international students are properly enrolled. He thanked the Chancellors for their leadership on the issue, and extended his gratitude to the international program directors for their management of this complicated task.

President Bulger reported that the Committee will hear a discussion on Enrollment Management. He noted that colleges and universities across the country are facing many challenges as they seek to meet strategic enrollment objectives. It is only through the outstanding work of enrollment managers, admissions directors, faculty and staff that the University is able to recruit a strong student body.

The next item was the **Vice President's Report**. Vice President Botman reported that at a number of recent meetings, deans and staff have expressed an interest in talking to Trustees about the system-wide work they conduct in research, outreach, and teaching. Vice President Botman will invite them to future meetings to talk about their work. It is important to point out the advantages of system-wide collaboration: the campuses can collaborate on key research, improve the delivery of education by tapping into the resources across the campuses, and continue their research skills and expertise to provide services to the Commonwealth.

Chair White introduced the discussion item, **Enrollment Management**. Vice President Botman introduced Lisa Johnson, UMASS Lowell; Richard Burke, UMASS Dartmouth; Joseph Marshall, UMASS Amherst; and Kathleen Teehan, UMASS Boston. The Enrollment Managers led the Committee in a discussion on enrollment goals, and strategies set to achieve the goals.

The discussion focused on the following issues:

- how do the campuses set enrollment goals?
- how does the University market itself to students?
- what strategies exist for yielding accepted students?
- what are the challenges of recruiting and retaining students?
- what are some factors that can cause a shift in enrollment?
- how does the University accept how it is doing in enrollment management?

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- how might the Trustees help in the enrollment management process?

Chair White asked Vice President Botman to report back to the Committee with specific suggestions of activities the Trustees can become involved with to help in the enrollment management process.

Vice President Botman and Chair White thanked the Enrollment Managers, Admissions Directors, and their staff for the work they do.

The first item for action was **College of Liberal Arts and College of Science and Mathematics, UMASS Boston**. Chancellor Gora reported that the existing College of Arts and Sciences operates as two colleges, each with its own dean. The action will serve to formalize the College of Arts and Sciences into two separate colleges.

It was moved, seconded and

VOTED: To recommend that the Board take the following action:

To approve the division of the College of Arts and Sciences into a College of Liberal Arts and a College of Science and Mathematics at the University of Massachusetts Boston. (Doc. T03-006)

The next item for action was **Appointments to Named Professorships, UMASS Amherst**. Provost Seymour reported that Dr. Michael Malone is a Chemical Engineer at the Amherst campus. The purpose of the professorship is to enhance teaching and research between the fields of engineering and business. A number of letters were received from Carnegie Mellon University, the University of California at Santa Barbara, the University of Pennsylvania, Eastman Chemical Institute, and the National Academy of Engineering in support of his nomination. The letters speak eloquently about Dr. Malone's distinction as an engineering scientist and leader in the chemical engineering profession. The most important statement in terms of providing the award says "Mike is committed to finding and developing new ways to make university courses relevant to students, so that they may be best prepared to enter the workplace with both a sound technical background and an understanding of technology application and business."

Provost Seymour also briefed the Committee on the different criteria for Dr. Goldstein's nomination. She reported that letters from very prestigious institutions such as Harvard and Yale have been received to support his nomination. Dr. Goldstein is the Dean of the School of Engineering at the Amherst campus, and is a recipient of the President's Public Service Award. Dr. Goldstein was one of a core group of scientists involved in the analysis and interpretation of samples returned by the Apollo mission since Apollo 11. He has published over 200 peer review articles and prestigious journals including Nature and Materials and Metallurgical Transactions, and is the author and editor of ten books; the most recent published this year. There are two

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people in the world who are the experts on the metallurgy of iron meteorites...Dr. Goldstein is one of the two. In 2000, Dr. Goldstein had an asteroid named after him [Joegoldstein]. Recently, he gathered researchers and scientists from across the United States to pool their resources to submit a proposal to the National Science Foundation to establish a weather center.

It was moved, seconded and

VOTED: To recommend that the Board take the following action:

To concur with the President in the appointment of Michael Malone as the Ronnie and Eugene Isenberg Distinguished Professor in Engineering at the University of Massachusetts Amherst.

And further,

To concur with the President in the appointment of Joseph I. Goldstein as a Distinguished Professor at the University of Massachusetts Amherst. (Doc. T03-007)

Chair White then announced that the remaining agenda items, **Appointments with Tenure, UMASS Worcester** and **Awards of Tenure, UMASS Amherst, UMASS Worcester** would be discussed in **Executive Session**. He indicated that the Committee would not reconvene in open session.

It was moved, seconded and

VOTED: To enter into **Executive Session** for the purpose of considering **Executive Session** to consider **Appointments with Tenure, UMASS Worcester** and **Awards of Tenure, UMASS Amherst, UMASS Worcester**.

Chair White voted for the motion as did Trustees Austin, Kennedy, Powers and Sheridan. The time was 9:30 a.m.

Zunilka Barrett
Staff Associate