



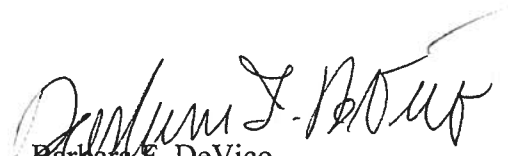
January 17, 2012

Board of Trustees  
Retreat  
University of Massachusetts

At the request of the Chairman, a Retreat of the Board of Trustees is hereby called to convene on Friday, January 20, 2012 at 8:00 a.m., in the Concord Room, University of Massachusetts Lowell Inn and Conference Center, 50 Warren Street, Lowell, Massachusetts.

An agenda is attached.

This Retreat is intended as a focused discussion among the Board members; public participation is not anticipated.

  
Barbara F. DeVico  
Secretary to the Board of Trustees

**UNIVERSITY OF MASSACHUSETTS**

**FRIDAY, JANUARY 20, 2012; 8:00 a.m.**

**CONCORD ROOM**

**UNIVERSITY OF MASSACHUSETTS LOWELL INN AND CONFERENCE CENTER**

**50 WARREN STREET**

**LOWELL, MASSACHUSETTS**

**BOARD OF TRUSTEES RETREAT AGENDA**

8:00 A.M. Introduction of Facilitator: David Nevins, Nevin and Associates

**Discussions:**

**Board Operation:**

- Governance Committee Discussion
  - Number of Meetings, Committee Structure
  - Meetings on Capital needs
  - E-Agenda Format
  - Demonstration of Summit

**Updates and Discussion of University Initiatives.**

- Procurement process
- University business development initiatives

10:00-10:15 A.M. Break

10:15 AM:

**Advancement and Alumni Efforts**

**Communication with our External Communities**

- Trustee Goals, President's Themes
- UMS Report Card
- Leveraging the UMS Brand

12:15 – 1:30 PM. Lunch

**Budget Planning: "What is our Plan B?"**

Speaker: Dr. David E. Shulenburg, Senior Fellow, APLU; retired Chief Academic Officer and Vice President, APLU

1:30 PM:

**Budget:**

- Efficiency and Effectiveness Efforts

2:30 P.M. Wrap Up and Next Steps

DRAFT