

UNIVERSITY OF MASSACHUSETTS
AMHERST•BOSTON•DARTMOUTH•LOWELL•WORCESTER

**MINUTES OF THE MEETING OF THE
COMMITTEE OF THE WHOLE**

Wednesday, February 7, 2001; 9:15 a.m.
University Club
11th Floor, Healey Library
Harbor Campus
Boston, Massachusetts

Committee Members Present: Chair Fey; Trustees Avakian, Bogan, Dubilo, Foley, Hoff, Karahalis, Karam, Lewenberg, McCarthy, Mahoney, Mahoney, Naughton, Richards, Tubbs and White

Committee Members Absent: Vice Chair Giblin; Trustees Agganis, Buckley, Flores, Mihos and Moes

University Administration: President Bulger; General Counsel O Malley; Vice Presidents Botman, Chmura; Gray, Julian and Lenhardt; Deputy Chancellor Williams; Chancellors MacKenzie, MacCormack, Hogan and Lazare; Dr. James F. Kurose, UMASS Amherst, Dr. Jack H. Archer, UMASS Boston, Dr. Brian J. Rothschild, UMASS Dartmouth, Mr. Steven Briggs, UMASS Dartmouth, Dr. Ben Franckowiak, UMASS Lowell; Dr. Jack Wilson, CEO-elect, UMassOnline

Faculty Representatives: Professor O Connor, UMASS Amherst; Professor Disch, UMASS Boston; Professor Langlely, UMASS Dartmouth; Professor Carter, UMASS Lowell

Chair Fey convened the meeting at 9:21 a.m. and introduced the first item: **System-Wide Academic Initiatives**. Today's discussion will focus on activities that are characteristic of campus-shared interests and shared expectations. It will also show that the UMASS system is collaborative, centered on students, respectful of faculty and representative of administrative cooperation. Cross-campus initiatives will recognize that some activities lend themselves to a system approach. Trustees are expected to lend their collective support for these initiatives.

Chair Fey acknowledged the work of the campus representatives and thanked them for the leadership roles they have played.

President Bulger provided some historical information; in 1991 when the system was created, the idea was to blend the strengths of the individual campuses into a single entity that would service the academic, economic and

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social needs of the Commonwealth. The past decade has been a period of coordination and collaboration.

President Bulger thanked everyone involved for their work with this project.

Vice President Botman indicated that today's meeting would focus on system-wide student and academic initiatives requiring collaboration among the campuses. A panel of five individuals representing four system-wide collaborative activities has been invited to answer questions on some of the issues facing the system:

- what are the challenges of working together as a system?
- what are the opportunities?
- what are the benefits, the costs, the advantages and disadvantages?
- what changes would make it easier to approach things systemically?

Vice President Botman then introduced the speakers and the subjects they would be focussing on:

Dr. Brian Rothschild, Dean of the Intercampus Graduate School of Marine Sciences and Technology and Director of the School of Marine Science and Technology from the Dartmouth campus and Dr. Jack Archer, Dean of the Intercampus Graduate School of Marine Sciences and Technology and Associate Dean of Graduate Students from the Boston campus will report on how they work with faculty across four campuses and reach agreement on curriculum issues, admissions policies, research direction and innovative degree programs.

Mr. Steven Briggs, Director of Admissions at Dartmouth will explain how admissions directors and enrollment managers across the system work together to recruit students while competing for the same pool of applicants.

Dr. Ben Franckowiak, Director of Libraries and Information Resources, UMASS Lowell will discuss his work on operating units whose goal is to provide efficient and professional information services to students and faculty linking together resources at the libraries.

Dr. James Kurose, Professor and Chair of the Department of Computer Science, UMASS Amherst will discuss his role in state-wide initiatives that is being funded by the Board of Higher Education which will bring together our faculty with faculty from state and community colleges.

Following the campus reports, there was a short question and answer period.

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President Bulger reported on the next item: **UMassOnline**, the most ambitious inter-campus collaboration at the University. He thanked the many people on the transition advisory team co-chaired by Vice President Botman and Chancellor Hogan and the CEO Search Committee co-chaired by Vice President Lenhardt and Trustee Robert Mahoney.

President Bulger also thanked Vice President Chmura, Kevin Aiken, Brian Douglas, Mary Grant, Lynn Griesemer, Jacqueline Moloney, and Sarah O Halloran. Among the team's greatest accomplishments was recruitment and hiring of Dr. Jack Wilson as the new UMassOnline CEO.

President Bulger then reported on some of Dr. Wilson's accomplishments and indicated his being at the forefront of using technology and innovation to enhance teaching and learning. Dr. Wilson will keep the University ahead of the curve so the University can continue to honor our land grant mission to expand access to higher education.

Following President Bulger's introduction, Dr. Wilson expresses his gratitude and looks forward to the road ahead with the University of Massachusetts.

President Bulger then indicated that today's meeting is the official launching of the web site. Starting today, everyone with access to the Internet will be able to take a virtual class in a University classroom.

A new ad with Jeff Taylor, CEO of Monster.com, is then broadcast. Following the ad, Trustee Karahalos, student Trustee from the Boston campus officially launches UMassOnline and is the first student to enter the site.

President Bulger then acknowledged the web design team members: Gloria Fisher, Amy Yacus, Anna Carter, Michael Muller and Carol Foster. President Bulger asked Gloria Fisher to give a brief overview of the site.

The site will be offering eight degree programs and six certificate programs; graduate degree programs will include professional MBA, Public Health and Nursing. There will also be non-credit certificate programs offered. There have been 6,000 registrations this academic year, making the University number one in New England in terms of the number of students served on-line.

There being no further business to come before the Committee, the meeting was adjourned at 10:46 a.m.

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Trustees

Barbara F. DeVico
Secretary to the Board of